

Shropshire County Cricket League

Social Media Policy 2025

We want you to be as close to the action as possible and be part of our cricket in the County. This can be done through a wide range of social media channels. These social media are a brilliant communication tool for anybody that plays, watches or has an interest in cricket in Shropshire. The posts we see are overwhelmingly constructive and positive. Long may they continue and –providing a little common sense is shown – there is no need for anyone to be afraid of posting.

But a few, a very small minority, aren't.

So, seven questions to ask before you post or share:

1. Would saying this be acceptable if I was attending a cricket match in person?
2. Would I want my boss, my family or my coach to see this? "Views expressed are my own" won't stop them being embarrassed or change the opinions they form.
3. Would a newspaper publish this? If the answer is no, it probably breaks libel or defamation law.
4. Am I 100% certain this is acceptable? If in doubt, leave it out.
5. Before sharing or retweeting, would I write this myself and do I endorse it? If the answer is no, don't share it. By retweeting or sharing, you might as well be posting it yourself.
6. How would I feel if someone wrote this about me? If you wouldn't like it, don't post it.
7. Am I complying with ECB or SCCL Photography and Video Camera Guidelines and, in particular, does what I post or share create any safeguarding issues?

We hope you'll never need to refer to this, but below is our policy for dealing with malicious or inappropriate communications.

ZERO TOLERANCE

Insulting, offensive, obscene, injurious, careless or false content can be dangerous and harmful to people's wellbeing and reputation as well as bringing Shropshire cricket into disrepute.

We will not tolerate any:

Social media content which makes malicious, insulting, offensive, obscene or false statements regarding clubs, players, coaches, officials, staff, volunteers or spectators. Similarly, we will not tolerate any social media content which does not comply with ECB or SCCL guidelines or risks causing safeguarding issues.

This applies regardless of whether

1. You are posting yourself or sharing someone else's post.
2. The individual is tagged in the post or not.
3. The communication is by word, photograph, video or any other form.
4. The post is anonymous or not. If we can trace it back to you, we will act.

SANCTIONS

If you are found to have acted improperly on social media regarding a cricket related matter in Shropshire, including towards any club, player, coach, official, staff, volunteer or spectator, you risk incurring any or all of the following:

1. An indefinite ban from all grounds, venues, buildings and events connected with cricket in Shropshire including the Shropshire County Cricket League ("SCCL").
2. Legal proceedings under the Malicious Communications Act 1988 or the Communications Act 2003.
3. Civil action under defamation law.
4. Punishment, including possible bans, imposed by a Disciplinary Panel of the SCCL or by other organisations administering cricket in Shropshire such as the Shropshire Cricket Board. A broad indication of the likely level of punishment is contained in the SCCL Disciplinary Regulations.
5. Sanctions imposed by a SCCL Disciplinary Panel on the club with which you are registered.

We will expect you to remove the offending post immediately.

REPORT A BREACH

If you have witnessed a breach of this Code of Conduct and wish to make a complaint, Email lto.scclfinance@gmail.com

You're responsible for what's posted from your profile whether you wrote it or not. Please keep your login details secure.

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